

Storm Cheer and Dance Society AGM

Date- September 24th, 2018

Time- 1800h-2000h

Location- Sleep Country at 18137-111 Ave

Invitees- all parents / guardians of Perfect Storm athletes.

Executives in attendance-

President, Katy Illner

Vice President, Talia Thomas

Treasurer, Brandie Dow

Interim Secretary, Alida Smith

Director at Large, Lyndsey Johnson

Attendees- Crystal White, Candace Weiss, Brenda Sauer, Shelly Nicholson, Caren Dastous-Bigras, Jodi Tassone, Scott Smith, Barbara Smyth, Erin Smith, Jim Greenough, Amy Sutherland.

AGENDA ITEMS

I. Meeting called to order at 6:10pm by Katy Illner

II. Approval of minutes from AGM 2017

III. Welcome and Introduction

- all PS PA executives introduced themselves by stating their names, name of their athlete/s currently registered at Perfect Storm and the number of years on the Parent executive.

IV. Jim's welcome

- Jim expressed that the Parent executive is made up of all parents at Perfect Storm and not solely the executive. He went over the opportunities that will present themselves during this upcoming year to help out the PA by volunteering with fundraising. Opportunities include attending our meetings that focus primarily on fundraising as well as sorting orders on delivery days and the handing out of orders on pick up days. He also spoke on the fact that all 4 Perfect Storm gyms have their own Parent Associations.

V. Introduction of What, Where, Why, Who and How the Parent Association works.

- this was explained by Katy Illner. She covered what we discuss at our meetings, where they are held, why we have them as often as we do, who exactly can attend, and how we come to the decisions we do.

VI. Elections

- a vote was held to officially elect Alida Smith as the Parent Association's secretary. Motion made by Lyndsey Johnson and Talia Thomas seconded the motion.

All were in favour.

VII. Fundraisers

The next fundraiser is the WEM Waterpark event on October 13th. Ticket price of \$15 with an ~ profit of \$8 per ticket if event self out.

English Bay cookie dough will launch early October with deliveries expected in early November.

Meat & Sweet will launch early November. This fundraiser includes both VIP sausage and perogies as well as Purdy's chocolates. Deliveries expected late November. This fundraiser will run twice during this cheer season. We will see it again in before Easter 2019 and will include a full VIP menu. Lyndsey explained there will be a higher profit margin on the VIP orders during the 2018 fundraiser than when the full menu is offered next year. This has to do with the increasing pork prices.

Little Caesars Pizza will launch early January 2019. Deliveries expected early February 2019.

Meat & Sweet will run again in early March 2019 (before Easter) with full VIP menu as explained above. Deliveries expected early April.

Discussion was then held regarding pick up days. Traditionally, those were held on Thursdays but changes will be made this year so as not to inconvenience those teams that practice every Thursday evening. Jim explained that with the gym growing and the number of teams increasing, there is no longer one days that works better than another. The PA will try to alternate those pick up days throughout the season.

VIII. Treasurer's Report

Brandie shared that last year the PA paid \$94,000 out to the vendors we used during the 2017/2018 season with \$54,000 paid out in profits to the athletes/parents of Perfect Storm. Brandie reviewed the expenses the PA incurs during the year such as the cost to have the POS machine, POS tape rolls, photocopying charges and criminal record checks just to name a few. Brandie also informed all in attendance that our financial records are reviewed annually by a registered chartered accountant. Those reports are filed with the CRA on an annual basis. The PA is in good standing with the CRA and there are no red flags anywhere.

IX. New members Sign Up

Jodi Tassone and Barbara Smyth both signed up to be new directors on the PS PA. Welcome Jodi and Barbara.

X. Questions

Someone asked how many meetings are held during the year. Katy explained that we hold meetings as needed. For example, 5 meetings were held last season between Sept 2017 and Aug 2018 not including the AGM held Sept 2017.

Another question was about the involvement required to be a director. We explained that our meetings are relatively informal and we try to pick a date that will accommodate as many parents as possible. The meetings are usually held at a restaurant near Perfect Storm and during a 6pm to 8pm time slot. This is so parents can easily drop off their athletes, attend a meeting and then return in time for pick up at 8pm. Kids are welcome but must sit at another table.

XI. Adjournment

Meeting adjourned at 7:30pm by Katy Illner.